

PETERSEN

AUTOMOTIVE MUSEUM

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Petersen Automotive Museum to Open All-New “World Tour” Vault Experience Featuring the Largest Guided Automotive Museum Tour in America

As part of a 10-year partnership with Hagerty, the newly expanded and renovated vault – housing some of the finest sports cars, collector cars, Hollywood movie cars, racecars and motorcycles ever shown to the public - will allow visitors to experience global car culture with more than 250 iconic vehicles from the past 120 years grouped by country, including rarely-seen favorites such as a 1929 Bugatti Type 46, the two-time Le Mans-winning 1966 Gulf GT40, a McLaren P1 and more.

Fast Facts

- Presented in partnership with Hagerty
- Includes more than 250 vehicles displayed in 63,000 square feet of display space
- Features three new docent-led tour experiences: 75-minute tour, 120-minute tour, Tour of the Legends (opening late summer 2018)
- Ticket Prices
 - 75-minute tour - \$20
 - 120-minute tour - \$30
 - Tour of the Legends - \$75
- Important Dates
 - May 25-28: Media Preview
 - June 1: Open to the public

Los Angeles (May 21, 2018) – On June 1, 2018, the Petersen Automotive Museum will unveil a new vault experience as part of a 10-year partnership with Hagerty, the world’s leading collectible car insurer and largest membership organization for driving enthusiasts. Entitled “The World Tour Vault presented by Hagerty,” the revamped excursion through the museum’s underground treasury will offer guests a chance to choose the length of their experience, with longer tours representing a longer educational opportunity and a more exclusive view of the rarest vehicles from around the world.

The new vault will reopen to the public preceded by a multi-day media preview beginning on May 25. Guests who want first access will be able to pre-purchase tickets online and choose from two guided options—a 75-minute tour or a 120-minute extended tour.

“As the world’s preeminent automotive museum, we constantly strive to educate our guests about automotive history, technology and design and how it has impacted both local and global culture,” said Petersen Automotive Museum Executive Director Terry L. Karges. “The Vault presented by Hagerty will offer the public an opportunity to now select their tour experience and see compelling new content that has never been displayed before at the Petersen.”

Guests of the new vault will find rarely-seen vehicles such as the two-time Le Mans-winning 1966 “Gulf” GT40, a 2018 Heritage Ford GT, a 1929 Bugatti Type 46, a 1936 Delahaye, Steve McQueen’s 1956 Jaguar XKSS, a 2015 McLaren P1, a 1947 Cisitalia and much more.

“Car fans are going to be blown away by the vault tour,” said McKeel Hagerty, CEO of Hagerty. “Most people haven’t had the opportunity to see a lot of these icons up close before, so we’re thrilled to give them that chance. Cars this special should be seen by everybody.”

Since its reopening in 2015, the Petersen has housed more than 120 years of automotive history in the vault, representing the only museum of its kind to offer a “behind the scenes” look of this size. The expanded tour will present more than 100 new cars and 40,000 square feet of additional display space, nearly tripling the size of the original vault. The docent-led tours will give visitors an even greater look at history’s most iconic Ferraris, Bugattis, Porsches, coach-built cars, hot rods, Hollywood cars, presidential cars, racecars and art cars.

To learn more about The Vault presented by Hagerty and the Petersen Automotive Museum, please visit www.Petersen.org/vault.

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The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The Museum is located at 6060 Wilshire Boulevard (at Fairfax) in Los Angeles, California, 90036. Admission prices are \$16 for general admission adults, \$13 for seniors and students with ID, \$8 for children ages 3 to 12. Active military with ID, personal care attendants and children under three are admitted free. Museum hours are 10 a.m. to 6 p.m. For general information, call 323-930-CARS or visit www.Petersen.org.

Hagerty is the world’s largest membership, insurance, and media organization for collectible vehicles and owners, and an automotive brand dedicated to the love and protection of driving. In addition to providing specialty insurance for more classic vehicles than anyone else worldwide, Hagerty is home to:

- *Hagerty, the magazine, among the highest circulation automotive magazines of any type in the country.*
- *Hagerty Valuation Tools, which are the gold standard for classic vehicle values and market insights.*
- *Hagerty Plus, the industry's most comprehensive roadside service.*
- *“The Barn Find Hunter,” one of the most popular automobile focused shows on YouTube with more than 340,000 subscribers.*
- *DriveShare, the nation’s only peer-to-peer classic vehicle rental marketplace.*

Hagerty also prides itself on preserving and expanding our automotive heritage through the Historic Vehicle Association (HVA), the RPM Foundation and numerous youth outreach programs. For more information, call (800) 922-4050 or visit www.hagerty.com.