



NEWS

JAGUAR ANNOUNCES 2016 PRODUCT OFFERINGS

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- **Two all-new models, XE and F-PACE introduced to North American customers in 2016**
- **Second generation Jaguar XF fully redesigned with new aluminum-intensive architecture and new available technology features**
- **Jaguar XJ receives its mid-cycle refresh with a subtle redesign and realigned pricing**
- **Jaguar F-TYPE receives new powertrain and driveline options**
- **All models feature Jaguar EliteCare, an all-new Best-in-Luxury Class¹ 5-year/60,000 mile vehicle care and warranty program as a standard**
- **Pricing announced for all models**

(MAHWAH, N.J.) – September 3, 2015 – With the introduction of three new models – two of which are all-new to North American customers – realigned pricing and a new best-in-class¹ coverage under Jaguar EliteCare, 2016 model year marks the beginning of The Next Generation of Jaguar.

Already on sale in select markets around the world, the all-new Jaguar XE arrives in U.S. showrooms this spring. Launching with three powertrain options across four trim levels, the Jaguar XE enters the highly competitive sport sedan segment with standard rear-wheel drive and the option of all-wheel drive on certain powertrains.

Fully redesigned for 2016, the second generation Jaguar XF continues to bring a unique blend of design, technology and refinement to the premium sedan segment. Positioned between the mid-size Jaguar XE and the full-size Jaguar XJ, the new bodywork on the XF mirrors the evolution of the Jaguar design language. It incorporates a sleek, coupe-like profile; long hood with a deep power bulge and short front and rear overhangs that allude to the vehicle's sporting nature. With the help of the new aluminum-intensive architecture, the 2016 XF sheds 132lbs and 265lbs over the outgoing 2015 RWD and AWD models respectively, while still maintaining the level of refinement owners expect. Following a brand wide pricing realignment, the new XF includes more standard value than the outgoing 2015 model and is priced as much as nine percent less.

Receiving a mid-cycle refresh for the 2016 model year, Jaguar has reinforced the position of the Jaguar XJ as the brand's flagship, full-size, all-aluminum luxury sedan. Launched in 2011, the Jaguar XJ becomes even more desirable with an updated interior and exterior, enhanced infotainment and entertainment systems, new available driver-assistance features and greater differentiation in the model line-up.

Building on the fundamentals of Jaguar DNA – lightweight construction, refined power, perfect proportions and outstanding design – the Jaguar F-TYPE receives new powertrain and driveline options for 2016. Operating on a torque-on-demand principle, the F-TYPE now features Instinctive All Wheel Drive[®] (AWD)² as standard on R models and as an option on S models. Responding to demand from driving enthusiasts and purists, 2016 F-TYPE rear-wheel drive models will also be available with a six-speed manual transmission.

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Information about Jaguar North America products is available to consumers at www.jaguarusa.com

Go to www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage

Debuted at the 2015 Frankfurt Motor Show, the all-new Jaguar F-PACE is the first mid-size luxury SUV to join the Jaguar line-up. Offering a new level of performance, design and practicality for the Jaguar brand, the F-PACE will enter North American markets in 2016 as a 2017 model. Available with gasoline and diesel engines, as well as standard all-wheel drive with Intelligent Driveline Dynamics, the F-PACE features a 113-inch wheelbase and 33.5-inch luggage compartment, offering the versatility of an SUV with the exceptional dynamics expected of a Jaguar vehicle.

2016 Jaguar XF

US Models and MSRP³:

XF	3.0L Supercharged V6, 340hp	\$51,900
XF	3.0L Supercharged V6, 380hp	\$62,700

Featuring an all-new aluminum-intensive architecture, rear-wheel drive and all-wheel drive XF models shed 132lbs to 265lbs, respectively, compared to outgoing 2015 models. With the launch of the new XF, all current Jaguar models now feature lightweight aluminum-intensive construction.

Designed from the ground-up around a modular aluminum architecture, Jaguar has been able to increase the wheelbase of the new XF 2-inches to 116.5-inches while decreasing the overall length of the vehicle 0.3 of an inch to 195-inches. The longer wheelbase adds an additional 0.6 of an inch of rear legroom, 0.9 of an inch of rear knee room and up to 1.1-inches of rear headroom. Highlighting the additional space offered by the new car, the XF now features rear quarter windows which, combined with the standard sunroof, contribute to a greater feeling of openness and allow more natural light to flow in the vehicle for a clearer view out of the cabin.

Launching with the choice of two supercharged V6 engines, producing 340hp and 380hp, the XF will be offered in rear-wheel or all-wheel drive. Preserving the Jaguar dynamic DNA, AWD models feature Intelligent Driveline Dynamics which controls the amount of torque distributed to the front and rear axles of the vehicle at a completely variable rate for optimal traction and on-road performance⁴.

Inside, the XF will feature the all-new Jaguar InControl[®] Touch[™] infotainment system based around an 8-inch capacitive touch-screen featuring the new Jaguar user interface. Customers can also option the equally new InControl Touch Pro[™] infotainment system with a 10.2-inch touch-screen and optional 12.3-inch reconfigurable TFT instrument cluster. Both systems are fast, simple and intuitive to use and feature crisp and clear contemporary graphics⁵.

Other available technologies include full-LED headlights, laser Heads-Up Display, Autonomous Emergency Braking, Adaptive Cruise Control with Queue-Assist, Lane Keeping Assist, Intelligent Speed Limiter and Semi-Automated Parking⁶.

New for 2016 XF

- Second generation XF features the Jaguar aluminum-intensive architecture contributing to a weight savings of 132lbs (RWD) to 265lbs (AWD) compared 2015 model
- New standard Jaguar InControl Touch infotainment system with 8-inch touch-screen and new user interface
- Optional InControl Touch Pro infotainment system with 10.2-inch touch-screen, available with 12.3-inch reconfigurable TFT instrument cluster
- Launching in US with choice of 340hp or 380hp supercharged V6 powertrain, an 8-speed automatic transmission and either RWD or AWD capability
- Offers a host of additional technology including full-LED headlights, Laser Heads-Up Display, Autonomous Emergency Braking, Adaptive Cruise Control with Queue-Assist, Lane Keeping Assist, Intelligent Speed Limiter and Semi-Automated Parking

2016 Jaguar XJ

US Models and MSRP³:

Standard Wheelbase:

XJ R-Sport	3.0L Supercharged V6, 340hp	\$74,400
XJ R-Sport AWD	3.0L Supercharged V6, 340hp	\$77,900
XJ Supercharged	5.0L Supercharged V8, 470hp	\$92,000
XJR	5.0L Supercharged V8, 550hp	\$118,000

Long Wheelbase:

XJ Portfolio	3.0L Supercharged V6, 340hp	\$83,200
XJ Portfolio AWD	3.0L Supercharged V6, 340hp	\$86,700
XJL Supercharged	5.0L Supercharged V8, 470hp	\$95,000
XJR LWB	5.0L Supercharged V8, 550hp	\$121,000

Sporting a new, more progressive design, the exterior of the 2016 XJ receives full adaptive LED headlights with auto high beam functionality⁶ in a signature 'double J' daytime light design. The updated front fascia with a larger, more upright grille and new mesh pattern, subtly redesigned front bumper and newly sculpted chrome blades in the lower air intakes complete the new look and further distinguish the XJ as the flagship sedan within the Jaguar model line-up.

Creating greater differentiation between XJ models, 2016 standard wheelbase derivatives receive a more assertive and dynamic exterior treatment together with a new R-Sport designation, which further emphasizes the vehicle's sporting character.

Alternately, underscoring the model's reputation for luxury, long wheelbase XJL Portfolio and XJL Supercharged models feature newly appointed quilted seats finished with a diamond sewn pattern on the seat center and cushion. All 2016 XJ models feature standard front and rear heated and ventilated seats.

Inside, both standard and long wheelbase XJ models receive the new Jaguar InControl® Touch Pro™ Infotainment system featuring an enhanced multi-touch user interface with a clean, contemporary design, as well as a standard Meridian 825-Watt 17-speaker Surround Audio system. The full suite of Jaguar InControl® connected car features will be available on the new XJ, including Jaguar InControl® Remote & Protect™, Jaguar InControl® Apps™⁵ and InControl WiFi™, which provides in-car access to a 3G hotspot able to support up to eight devices simultaneously with internet access⁷.

Driver Assistance features are also enhanced for the 2016 model year XJ to include All Surface Progress Control (ASPC), which acts like low-speed cruise control operational between 2 and 19mph, Closing Vehicle Sensing, Reverse Traffic Detection, Traffic Sign Recognition, Adaptive Cruise Control with Queue Assist, Surround Camera, 360 Park Distance Control and Park Assist (RWD models only)⁶.

New for 2016 XJ

- Exterior design is refined through a subtle update of the front and rear fascias, redesigned 'single J' tail lights and new standard signature 'double J' full-LED headlamps
- All-aluminum body construction contributes to reduced weight and exceptional performance
- Standard wheelbase derivatives receive a more assertive and dynamic exterior treatment together with a new R-Sport designation, emphasizing the vehicle's sporting character and design
- XJL Portfolio and XJL Supercharged are distinguished with the introduction of quilted seating surfaces finished with a diamond sewn pattern on the seat center and cushion
- New standard InControl Touch Pro™ infotainment system with 8-inch touch-screen
- Expanded driver assistance systems

2016 Jaguar F-TYPE

US Models and MSRP³:

Coupe models:

F-TYPE Coupe Manual	3.0L Supercharged V6	\$65,000
F-TYPE Coupe	3.0L Supercharged V6	\$66,300
F-TYPE S Coupe Manual	3.0L Supercharged V6	\$77,300
F-TYPE S Coupe	3.0L Supercharged V6	\$78,800
F-TYPE S Coupe AWD	3.0L Supercharged V6	\$84,800
F-TYPE R Coupe	5.0L Supercharged V8	\$103,600

Convertible models:

F-TYPE Convertible Manual	3.0L Supercharged V6	\$68,100
F-TYPE Convertible	3.0L Supercharged V6	\$69,400
F-TYPE S Convertible Manual	3.0L Supercharged V6	\$80,400
F-TYPE S Convertible	3.0L Supercharged V6	\$81,900
F-TYPE S Convertible AWD	3.0L Supercharged V6	\$87,900
F-TYPE R Convertible	5.0L Supercharged V8	\$106,450

Since its introduction in 2014, the Jaguar F-TYPE range has expanded from three models to six in one model year. Jaguar is continuing this trend by doubling the number of F-TYPE variants to 12 in the 2016 model year.

Broadening the appeal of the F-TYPE, rear-wheel drive V6 models will now be available with a six-speed manual gearbox. The new transmission features a short-throw shifter, closely-spaced gear ratios and pedals perfectly placed for heel-and-toe shifting.

Jaguar Instinctive All Wheel Drive[®] with Intelligent Driveline Dynamics⁶ is now offered as an option on F-TYPE S Coupe and Convertible models and is standard on F-TYPE R Coupe and Convertible – all are equipped with an eight-speed automatic transmission. Operating on a torque-on-demand principle, the AWD system sends 100 percent of the engine's torque to the rear wheels during normal driving conditions, and can send up to 50 percent of the torque to the front axle if the system determines that the rear wheels are approaching the limit of available grip.

For 2016 model year, the F-TYPE also features an increased level of standard equipment providing features customers expect from a premium sports car. The top-spec 770W Meridian™ surround sound audio system, SiriusXM[®] Satellite Radio & HD Radio™, Jaguar Smart Key Keyless entry - making the most of the unique deployable door handles of the F-TYPE - and 14-way fully power-adjustable seats, are all standard now. Coupe models also receive a panoramic glass roof as standard, which adds a tremendous amount of light to the cabin. The R Coupe models receive a power-assisted rear hatch as standard and S models are now equipped with Configurable Dynamic Mode⁶, a flat-bottomed racing-style steering wheel and the driver-selectable Switchable Active Exhaust as standard equipment.

New for 2016 F-TYPE

- The F-TYPE V8S convertible is now replaced by the R model featuring the 550hp supercharged V8 engine found in the F-TYPE R coupe
- Instinctive All Wheel Drive[®] (AWD)² is now standard on all F-TYPE R coupe and convertible models and available on F-TYPE S automatic transmission models
- Six-speed manual transmission option available on rear-wheel drive V6 models
- Standard Electric Power Assisted Steering (EPAS) enables improved efficiency and precision⁶
- Increased level of standard equipment versus 2015 model year
- Features new Jaguar InControl[®] suite of telematics and smartphone connectivity⁵

2017 Jaguar XE

US Models and MSRP³:

25t	2.0L Turbocharged I-4, 240hp	\$34,900
20d	2.0L Turbocharged I-4, 180hp	\$36,400
35t	3.0L Supercharged V6, 340hp	\$41,700

Launched globally in 2015, the Jaguar XE will arrive in North American showrooms spring 2016 as a 2017 model year. An all-new, aluminum-intensive sport sedan, the XE sits beside the XF and XJ to complete the brand's modern sedan line-up. A true driver's car, the XE redefines the concept of the sports sedan thanks to its advanced lightweight construction, streamlined styling, luxurious interior and outstanding ride and handling.

The XE model line-up will include four trim levels, XE, XE Premium, XE Prestige and XE R-Sport selectively available with four-cylinder and V6 powertrains. The fuel economy leader of the line-up will be the 20d, a new Jaguar Land Rover Ingenium 2.0L turbocharged diesel engine delivering 180hp and 318 lb-ft of torque, available in both rear- and all-wheel drive. Delivering excellent all-around performance thanks to ample low- and mid-range torque, 25t models feature a 2.0L turbocharged inline-four GTDI engine producing 240hp and 251 lb-ft of torque in a rear-wheel drive configuration. Topping the range, the XE 35t provides responsiveness and refinement using a 3.0L supercharged V6 engine which generates 340hp and 332 lb-ft of torque, available in both rear- and all-wheel drive.

Inside, the 2017 XE features an expressive interior design and full list of features Jaguar owners have come to expect. Featuring familiar Jaguar design details, such as the signature Riva Hoop from XJ, instrument pack and related steering wheel from F-TYPE, drivers will feel enveloped in the cockpit of the XE as if driving a sports car. The XE will feature the Jaguar InControl® Touch™ infotainment system as standard with a powerful Meridian™ surround stereo system.

Additional details will be available closer to the vehicle's North American launch in spring of 2016.

New for 2017 XE

- All-new sport sedan arrives in North American Jaguar showrooms spring 2016
- Line-up to include a 2.0L turbocharged diesel under a 20d designation, a 2.0L turbocharged GTDI under the 25t designation and a 3.0L supercharged V6 under the 35t designation in a rear-wheel drive with the option of all-wheel drive available on 20d and 35t models
- Features the new Jaguar InControl® Touch™ infotainment system based around an 8-inch capacitive touch-screen⁵

2017 Jaguar F-PACE

US Models and MSRP³:

20d	2.0L Turbocharged I-4, 180hp Diesel	\$40,900
35t	3.0L Supercharged V6, 340hp	\$42,390
S	3.0L Supercharged V6, 380hp	\$56,700

Debuted at the 2015 Frankfurt Motor Show, the all-new F-PACE is the first compact luxury SUV to be featured in the Jaguar line-up. Available to North American customers as a 2017 model year, the F-PACE is based on the Jaguar Lightweight Aluminum Architecture, and is designed and engineered to offer the agility, responsiveness and refinement that Jaguar vehicles are renowned for together with the exceptional dynamics and everyday versatility of an SUV.

At launch, two supercharged V6 gasoline engines will be available producing 340hp and 380hp; the latter of which achieving a 0-60mph acceleration time of 5.1 seconds⁸. Later in the model year, the all-new 2.0L turbocharged I-4 Ingenium diesel engine will be introduced to the line-up producing 180hp and 318lb-ft of torque.

Similar to the F-TYPE, the F-PACE features a torque-on-demand all-wheel drive system enhanced by Jaguar Intelligent Drive Dynamics (IDD)⁶. Ensuring that the necessary amount of torque is transferred to

the front axle at the appropriate time, these technologies allow the F-PACE to deliver the connected feel and rear-wheel drive character inherent to Jaguar dynamics DNA.

A focus on package efficiency was key for F-PACE engineers. Using the full potential of the modular architecture of the vehicle, shared with the XE and XF, the F-PACE achieves a wheelbase of 113-inches and a 33.5-inch luggage compartment.

Making its world debut on the F-PACE is the all-new Jaguar Activity Key, an optional waterproof, wearable vehicle access technology that allows the keys to be securely locked inside the vehicle while engaging in activities such as cycling or running.

New for 2017 F-PACE

- All-new compact luxury SUV arrives in North American Jaguar showrooms spring 2016
- Line-up to include a 2.0L turbocharged diesel under a 20d designation, and two supercharged V6 models achieving 340- and 380-hp under the 35t and S designations, respectively
- Spacious cabin and large 33.5-cu.ft. luggage compartment
- Double-wishbone and Integral Link suspension for exceptional handling and ride comfort
- All-wheel drive delivers reassuring levels of grip in a variety of conditions, and can be further enhanced with traction technologies including available Adaptive Surface Response⁴
- All-Surface Progress Control designed to enable smooth drive-away on low-traction surfaces such as grass, snow and mud⁴
- Optional Jaguar InControl® Touch Pro™ infotainment system⁵ featuring a 10.2-inch capacitive touch-screen, an optional 12.3-inch virtual instrument cluster with full-screen navigation display, and laser head-up display⁴

¹ Class is cars sold by luxury automobile brands and claim is based on total package of warranty, maintenance and other coverage programs. For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call 1.800.4.JAGUAR or visit your local Jaguar Retailer.

² This feature is not a substitute for safe and attentive driving, nor can it overcome all extreme circumstances. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

³ All prices shown are Manufacturer's Suggested Retail Price. Excludes \$995 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.

⁴ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

⁵ Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

⁶ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

⁷ The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions.

⁸ Always follow local speed limits.

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About Jaguar

Jaguar is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE, two-seater F-TYPE, XF sports sedan, and the XJ luxury sedan. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

- *The United States is one of the leading global markets for both Jaguar and Land Rover*
- *Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world*
- *Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK*
- *Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA*
- *Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA*